

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498760-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2075

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	498760	06376530

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 9:58 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM 1 WFSB W 10/31/12 9:56 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM 4 WFSB Th 11/01/12 9:31 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM 5 WFSB F 11/02/12 9:37 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM 3 WFSB M 11/05/12 9:51 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM									
2	11/06/12	11/06/12	9am-10am	9am - 10am	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 9:59 AM 9am-10am 9am - 10am :30 HMP2012H \$600.00 NM									
3	10/30/12	11/05/12	10am-11am	10am - 11am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 10:22 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM 5 WFSB W 10/31/12 10:27 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM 2 WFSB Th 11/01/12 10:58 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM 4 WFSB F 11/02/12 10:27 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM 1 WFSB M 11/05/12 10:59 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM									
4	11/06/12	11/06/12	10am-11am	10am - 11am	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 10:59 AM 10am-11am 10am - 11am :30 HMP2012H \$600.00 NM									
5	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$850.00	NM

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Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2075

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 10:32 AM 11a-12p Price is Right 11am - 12pm :30 HMP2012H \$850.00 NM 1 WFSB W 10/31/12 11a-12p Price is Right 11am - 12pm :00 \$850.00 NM Credited 3 WFSB Th 11/01/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 HMP2012H \$850.00 NM 5 WFSB F 11/02/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 HMP2012H \$850.00 NM 4 WFSB M 11/05/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 HMP2012H \$850.00 NM									
6	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm	-1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 HMP2012H \$850.00 NM									
7	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Tu 10/30/12 11:14 AM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM 5 WFSB W 10/31/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM 3 WFSB Th 11/01/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM 1 WFSB F 11/02/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM 2 WFSB M 11/05/12 12:16 PM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM									
8	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM	-1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 12:23 PM Eyewitness News 12pm - 12:30PM :30 HMP2012H \$850.00 NM									
9	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 4:18 PM 4p-5p Dr. Oz 4pm-5pm :30 HMP2012H \$950.00 NM 3 WFSB W 10/31/12 4p-5p Dr. Oz 4pm-5pm :00 \$950.00 NM See MG 9.5 4 WFSB Th 11/01/12 4:16 PM 4p-5p Dr. Oz 4pm-5pm :30 HMP2012H \$950.00 NM 5 WFSB M 11/05/12 4:17 PM 4p-5p Dr. Oz 4pm-5pm :30 HMP2012H \$950.00 NM MG for 9.3 10/31 2 WFSB M 11/05/12 4:36 PM 4p-5p Dr. Oz 4pm-5pm :30 HMP2012H \$950.00 NM									
10	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 4:28 PM 4p-5p Dr. Oz 4pm-5pm :30 HMP2012H \$950.00 NM									
11	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$2,100.00	NM

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
498760-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
House Majority PAC	HOUSE MAJORITY PAC	2075



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	4	\$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WFSB	Tu	10/30/12	5:29 PM	Eyewitness News	5pm - 5:30pm	:30	HMP2012H	\$2,100.00	NM
2	WFSB	W	10/31/12	5:23 PM	Eyewitness News	5pm - 5:30pm	:30	HMP2012H	\$2,100.00	NM
4	WFSB	Th	11/01/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	HMP2012H	\$2,100.00	NM
1	WFSB	M	11/05/12	5:10 PM	Eyewitness News	5pm - 5:30pm	:30	HMP2012H	\$2,100.00	NM
12	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm	-1-----	:30	1	\$2,100.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	-1-----	1	\$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFSB	Tu	11/06/12	5:12 PM	Eyewitness News	5pm - 5:30pm	:30	HMP2012H	\$2,100.00	NM
13	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$2,100.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	5	\$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WFSB	Tu	10/30/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	HMP2012H	\$2,100.00	NM
1	WFSB	W	10/31/12	5:39 PM	Eyewitness News	5:30pm - 6pm	:30	HMP2012H	\$2,100.00	NM
4	WFSB	Th	11/01/12	5:40 PM	Eyewitness News	5:30pm - 6pm	:30	HMP2012H	\$2,100.00	NM
3	WFSB	F	11/02/12	5:54 PM	Eyewitness News	5:30pm - 6pm	:30	HMP2012H	\$2,100.00	NM
2	WFSB	M	11/05/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	HMP2012H	\$2,100.00	NM
14	10/30/12	11/05/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	3	\$1,600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	3	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFSB	Tu	10/30/12	6:47 AM	Eyewitness News	6:30am - 7am	:30	HMP2012H	\$1,600.00	NM
3	WFSB	W	10/31/12	6:54 AM	Eyewitness News	6:30am - 7am	:30	HMP2012H	\$1,600.00	NM
2	WFSB	M	11/05/12	6:59 AM	Eyewitness News	6:30am - 7am	:30	HMP2012H	\$1,600.00	NM
15	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	3	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	3	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFSB	Tu	10/30/12	7:56 AM	CBS: THE EARLY SHOW	7am - 9am	:30	HMP2012H	\$800.00	NM
3	WFSB	W	10/31/12	8:44 AM	CBS: THE EARLY SHOW	7am - 9am	:30	HMP2012H	\$800.00	NM
2	WFSB	Th	11/01/12	7:26 AM	CBS: THE EARLY SHOW	7am - 9am	:30	HMP2012H	\$800.00	NM
16	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	2	\$2,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	2	\$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFSB	W	10/31/12	6:13 PM	Eyewitness News	6pm - 6:30pm	:30	HMP2012H	\$2,500.00	NM
2	WFSB	F	11/02/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	HMP2012H	\$2,500.00	NM
17	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	3	\$1,750.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/30/12	11/05/12	MTWTF--	3	\$1,750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	2075	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	3	\$1,750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 7:13 PM Inside Edition 7pm - 7:30pm :30 HMP2012H \$1,750.00 NM 1 WFSB F 11/02/12 7:28 PM Inside Edition 7pm - 7:30pm :30 HMP2012H \$1,750.00 NM 3 WFSB M 11/05/12 7:20 PM Inside Edition 7pm - 7:30pm :30 HMP2012H \$1,750.00 NM									
18	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 MTWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 7:57 PM Entertainment Tonight 7:30pm - 8pm :30 HMP2012H \$1,750.00 NM 1 WFSB W 10/31/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 HMP2012H \$1,750.00 NM 3 WFSB M 11/05/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 HMP2012H \$1,750.00 NM									
19	11/01/12	11/01/12	Person of Interest	9pm - 10pm	---1---	:30	1	\$9,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$9,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 9:39 PM Person of Interest 9pm - 10pm :30 HMP2012H \$9,000.00 NM									
20	11/01/12	11/01/12	Elementary	10pm - 11pm	---1---	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 10:35 PM Elementary 10pm - 11pm :30 HMP2012H \$7,500.00 NM									
21	11/02/12	11/02/12	Eyewitness News	6pm - 6:30pm	----F--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 6:09 PM Eyewitness News 6pm - 6:30pm :30 HMP2012H \$3,000.00 NM									
22	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:29 PM Eyewitness News 11PM - 11:35PM :30 HMP2012H \$1,900.00 NM									
23	11/02/12	11/02/12	Eyewitness News	5:30a - 6am	----F--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 5:58 AM Eyewitness News 5:30a - 6am :30 HMP2012H \$1,200.00 NM									
24	11/05/12	11/05/12	Eyewitness News	5:30a - 6am	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:43 AM Eyewitness News 5:30a - 6am :30 HMP2012H \$1,200.00 NM									
25	11/04/12	11/04/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	1	\$750.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:07 AM Face the Nation/ Face the State 10:30am - 11:30am :30 HMP2012H \$750.00 NM									
26	11/04/12	11/04/12	Miami at Indianapolis	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 2:25 PM Miami at Indianapolis 1:00pm - 7:00pm :30 HMP2012H \$8,500.00 NM									
27	10/30/12	11/02/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 4:58 AM Eyewitness News 5am - 5:30am :30 HMP2012H \$750.00 NM 1 WFSB W 10/31/12 5:21 AM Eyewitness News 5am - 5:30am :30 HMP2012H \$750.00 NM									
28	10/30/12	11/01/12	430A EYEWITNESS NEWS	430-5A	-TWT---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWT--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 HMP2012H \$350.00 NM 2 WFSB Th 11/01/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 HMP2012H \$350.00 NM									
29	10/30/12	10/31/12	Late, Late Show	1:08am - 02:05am	-TW----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TW---- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 1:12 AM Late, Late Show 1:08am - 02:05am :30 HMP2012H \$150.00 NM									
30	11/03/12	11/03/12	CSI Miami	1235am-135am	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 1:46 AM CSI Miami 1235am-135am :30 HMP2012H \$150.00 NM									
32	11/03/12	11/04/12	SA-SU 6-7a Eyewitness News	6am-7am	-----SS	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Sa 11/03/12 6:13 AM SA-SU 6-7a Eyewitness New 6am-7am :30 HMP2012H \$450.00 NM 1 WFSB Sa 11/03/12 6:28 AM SA-SU 6-7a Eyewitness New 6am-7am :30 HMP2012H \$450.00 NM 2 WFSB Su 11/04/12 6:12 AM SA-SU 6-7a Eyewitness New 6am-7am :30 HMP2012H \$450.00 NM 3 WFSB Su 11/04/12 6:29 AM SA-SU 6-7a Eyewitness New 6am-7am :30 HMP2012H \$450.00 NM									
33	11/03/12	11/03/12	NCAA PRIME GAME	8-11P	-----S-	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 9:12 PM NCAA PRIME GAME 8-11P :30 HMP2012H \$2,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498760-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2075

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
33	11/03/12	11/03/12	NCAA PRIME GAME	8-11P	-----S-	:30	2	\$2,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>11/03/12</td><td>9:52 PM</td><td>NCAA PRIME GAME</td><td>8-11P</td><td>:30</td><td>HMP2012H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Sa	11/03/12	9:52 PM	NCAA PRIME GAME	8-11P	:30	HMP2012H	\$2,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WFSB	Sa	11/03/12	9:52 PM	NCAA PRIME GAME	8-11P	:30	HMP2012H	\$2,000.00	NM																					
Total Spots							72																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$106,350.00
<u>Agency Commission</u>	\$15,952.50
<u>Net Amount Due</u>	\$90,397.50

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